Research

Competitive Analysis

We audited 5 clinic websites to find existing features, patterns, and interactions:

Covid-19 Update

Appointment Requesting

Blog

Interactive Location Map

Volunteer Forms

Patient Portals

Desktop & Mobile Versions

The Source

Just the Pill

Senor Sisig

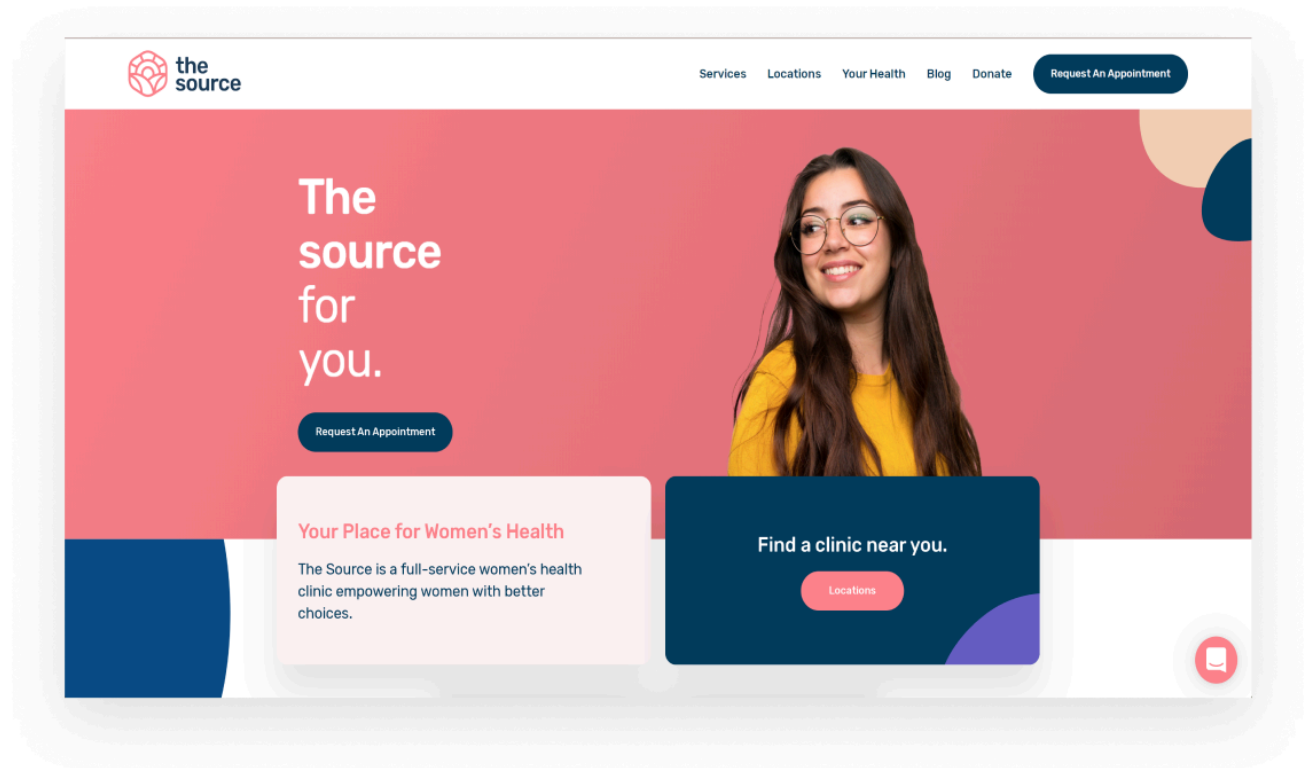The Family Van

The Health Wagon

The Source

The main CTA is "Request an Appointment".

Highlights the Services Provided by the Clinic

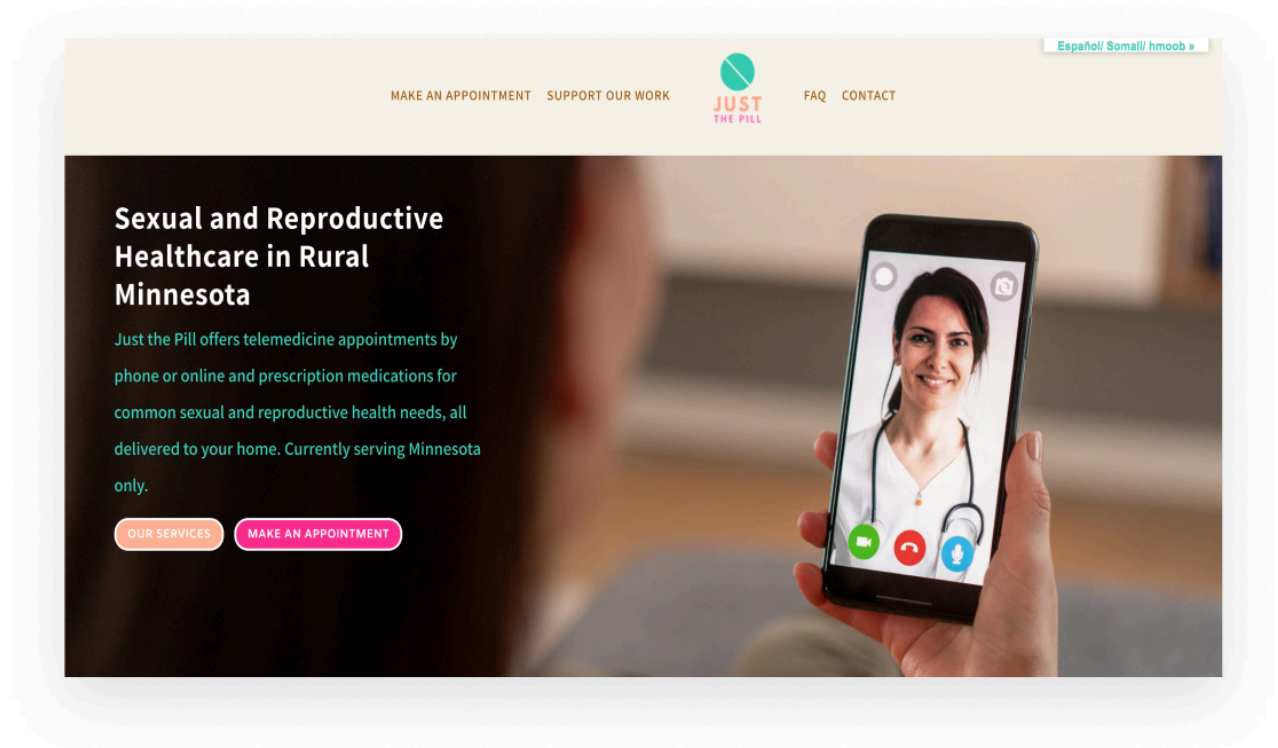**Desktop & mobile Info Architecture is Clear**

Just the Pill

Offers language options for accesability
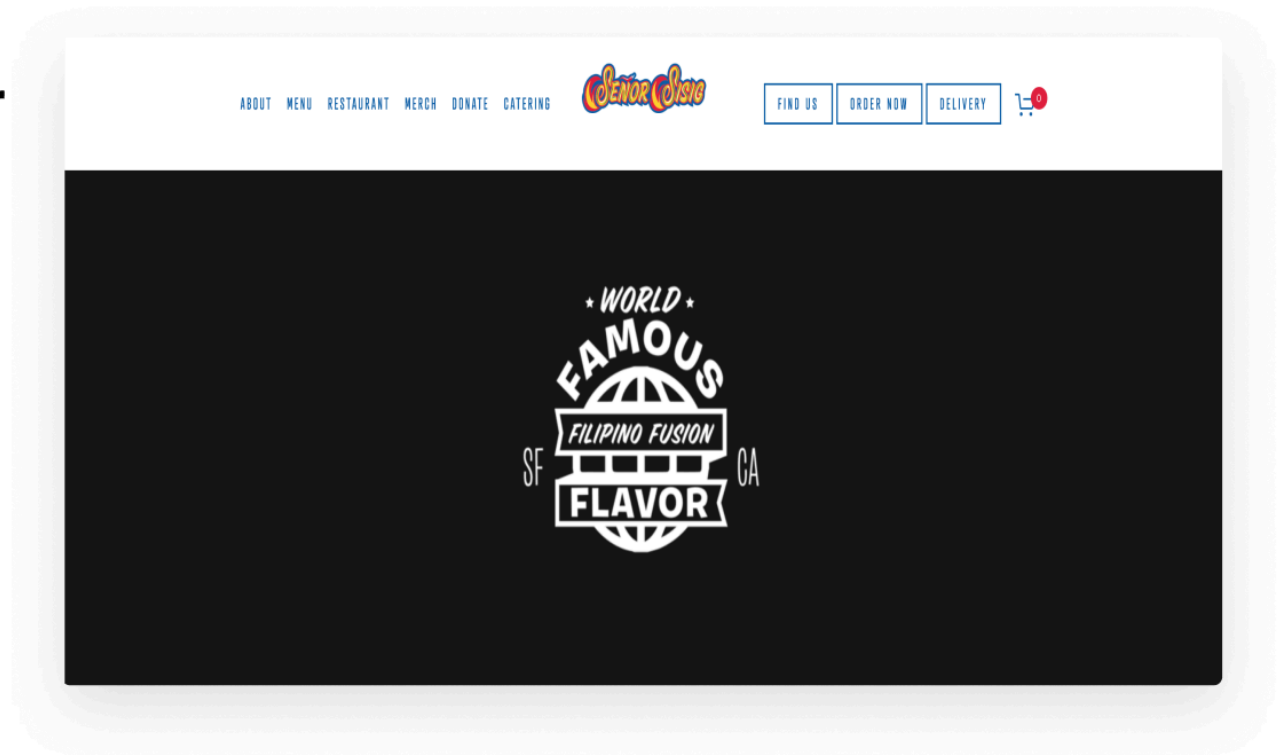
Newsletter sign up for reaching out to the community

Senor Sisig

Interactive Calendar

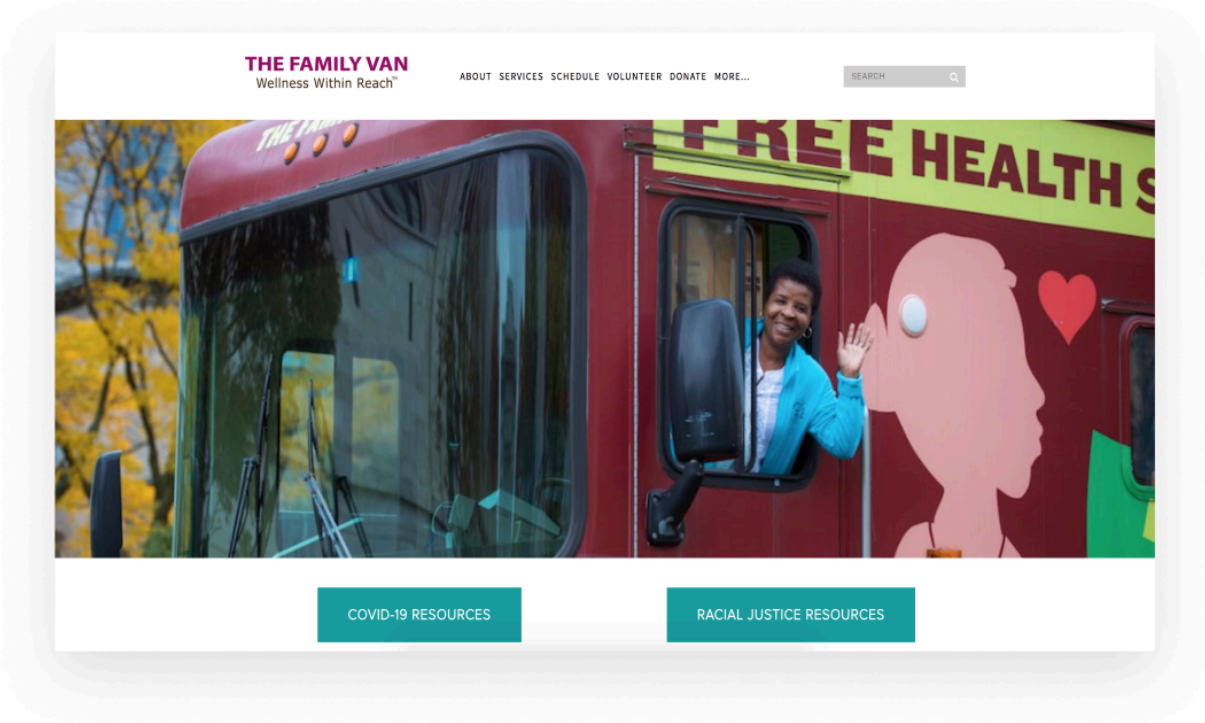**Social Media Strategy for Location Popus**

Mobile, Desktop versions

The Family Van

Request a Special Event Page

Visual Information for Donors and Patients

Important Information Buttons

The Health Wagon

Donation Page

Refill of Medicine Request

Social Media Strategy